



The Appia® Referral Program

The Appia Referral Program is a promotional program offered by Infotech to any current Appia user. By referring potential customers to Infotech, Appia users have a chance to earn one free standard seat for every organization that adopts our software. New referred users that sign up for 3 seats or more will also receive one free standard license.

How It Works

1. Fill out the form at www.infotechinc.com/appia-referral with your information and the contact information of the referred organization. We recommend contacting them first to gauge their interest so they aren't confused when we reach out. Here's an example of what you could say:

Subject: CA/CI Software Recommendation

Our CI Team decided to move away from field books and spreadsheets when tracking our projects and adopted a system called Appia® designed for construction administration and inspection. I thought it would be a good idea for your team to look into Appia too for an upcoming project this season. Currently, they are running a promotion where any new firm that signs up for 3 seats will receive an additional free license for a year.

I've copied my contact at Infotech in case you have any questions.

2. Infotech will reach out to the prospective customer, referencing your referral.
3. Once the new customer adopts Appia, you'll be granted a standard license at no charge.*

Additional Details

- ✓ The prospective customer MUST sign up for Appia before we grant your standard license.
- ✓ There is no limit to the number of standard licenses you can earn. If 6 organizations sign up, you'll receive 6 additional licenses.
- ✓ Standard licenses will last for 12 months and will not be renewed.
- ✓ This offer extends through December 31, 2020.

**Standard license expiration will be determined via case-by-case review with our sales team.*

Questions?

Please direct any questions to support@appia.net or www.infotechinc.com/appia-referral for more information.

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